

# More Than Simple File Sharing

## BUSINESSES AGREE: CLOUD CONTENT SHARING IS KEY TO SUCCESS



89% of business managers believe their employees need 24/7 access to core business systems to implement their business strategy.<sup>[1]</sup>

## BUT CHALLENGES REMAIN AROUND...

### Missing Context

**31%** of business executives say integration with existing architecture is the main challenge with adopting cloud services.<sup>[2]</sup>

**52%** of organizations already using cloud-based solutions are interested in file sync and share (FSS) that has integration with on-premises storage.<sup>[3]</sup>

### Security

**81%** of IT leaders are concerned that employees are putting sensitive data onto consumer-grade cloud storage and services.<sup>[6]</sup>

**69%** think their cloud providers do not use enabling security technologies to protect information.<sup>[7]</sup>

### Information Fragmentation

**93%** of IT leaders struggle to keep track of and manage critical corporate data due to data fragmentation.<sup>[4]</sup>

**84%** are concerned with the costs of managing this data.<sup>[5]</sup>

### Lack of Standardization

**1 in 2** organizations that have adopted file sync and share (FSS) solutions say FSS creates fresh information management and governance challenges.<sup>[8]</sup>

**56%** think it is important to buy cloud solutions of varying types from a single provider.<sup>[9]</sup>

## THE ANSWER: A CLOUD CONTENT SHARING SOLUTION THAT OFFERS...

### Connection



Enables real time conversations, collaboration

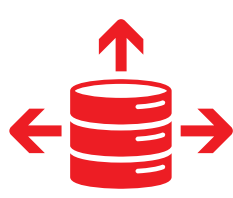


Improves usability with productivity tools

### Context



Drives business processes and content, while enabling applications



Mobilizes existing (on-premises) content

### Control



Enforces granular security controls



Offers global data centers for data residency compliance

## ORACLE DOCUMENTS CLOUD SERVICE HAS IT ALL

### FEATURES



- ▶ Enables real-time social collaboration across web, mobile, and desktop.
- ▶ Integrates with existing business applications, processes, and content systems.
- ▶ Enforces security controls for data at rest, in motion, and at access points.

### BENEFITS



- ▶ Empowers mobile workforce and improves user productivity.
- ▶ Drives secure, anytime, anywhere collaboration.
- ▶ Standardized cloud investment that supports your complete enterprise.

Learn more at [cloud.oracle.com/documents](http://cloud.oracle.com/documents)

Join our communities

<sup>[1]</sup> "Cloud for Business Managers: The Good, the Bad and the Ugly," an independent research report by Dynamic Markets, commissioned by Oracle, 2013.

<sup>[2]</sup> "The Cloud Takes Shape", <http://www.kpmg.com/global/en/issuesandinsights/articlespublications/cloud-service-providers-survey/pages/default.aspx>, KPMG, 2015.

<sup>[3]</sup> IDC white paper: "Hybrid ECM – The Future of Enterprise Content Management", sponsored by Oracle, 2015.

<sup>[4]</sup> "Data Fragmentation Is Putting Businesses at Risk," <http://www.itbusinessedge.com/slideshows/data-fragmentation-is-putting-businesses-at-risk-07.html>, ITBusinessEdge, 2013.

<sup>[5]</sup> Ibid.

<sup>[6]</sup> Ibid.

<sup>[7]</sup> "Data Breach – The Cloud Multiplier Effect," <http://go.netkope.com/rs/netkope/images/Ponemon-Data-Breach-CloudMultiplierEffect-June2014.pdf>, Ponemon Institute Report, June 2014.

<sup>[8]</sup> IDC white paper, "Hybrid ECM – The Future of Enterprise Content Management," sponsored by Oracle, 2015.

<sup>[9]</sup> IDC white paper, "Total Cloud – What Does Complete look Like for Oracle?" sponsored by Oracle, 2014.